

Help us go further —together.

In May 2020, the Price Family Foundation matched every gift to Einstein's COVID-19 research initiatives, dollar for dollar, up to \$1 million—doubling every donor's impact by completion in June.



Here's how you can help:

- Make a gift to any Einstein fund.
- Connect with your (and/or your spouse's) employer's benefits program to request a gift match.

(Note that some organizations match gifts from retirees as well.) Your employer may be able to contribute to your designated Einstein fund and double your impact!

Look for other opportunities to increase your gift's power through matching gift challenges like the Price Family Foundation's initiative by subscribing to fundraising communications at einstein.yu.edu/giving.



Montefiore



We believe deeply in Einstein's mission, and the matching gift challenge was an opportunity for us to inspire philanthropy and deepen our partnership at a time when the Bronx, NYC, and the world needed it most.



— Michael F. Price, Trustee
The Price Family Foundation
Albert Einstein College of Medicine

For more information on contributing to Einstein, contact the office of development and alumni relations at 718.430.2411 or development@einsteinmed.org.